



Event Survey Results

Collected on-site on the day of the event
18% of guests (67 out of 366 guests)

調查結果

於活動當天現場採訪收集

18%客人參與調查 (366 位客人中的 67 位)

1. How did you know about this event?

你是在哪裡知道我們這次活動的？

Friend	49.25%	33
Facebook	26.87%	18
BNU	13.43%	9
Other	7.46%	5
Wechat	1.49%	1
Instagram	1.49%	1
	100.00%	67

2. Where did you get more information about the event?

你是在哪了解葡萄酒美食節的詳細信息的？

Facebook	35.82%	24
Other 其他	25.37%	17
Website 官網	19.40%	13
Instagram	8.86%	6
Wechat 微信公眾號	4.48%	3
Eventbrite	2.99%	2
Phone 電話諮詢	2.99%	2
	100.00%	67

3. How appropriate was the pricing for the event?

您認為本次活動定價的合適程度是？

Very 非常合適	49.25%	33
Moderately 中等	32.84%	22
Slightly 稍微合適	8.96%	6
Extremely 極度合適	8.96%	6
Not at all 一點也不合適	0.00%	0
	100.00%	67

4. Overall, how satisfied are you with the event?

總體上而言，你對於這次活動有多滿意？

Satisfied 滿意	61.19%	41
Very satisfied 非常滿意	29.85%	20
Neutral 一般	5.97%	4
Very dissatisfied 非常不滿意	2.99%	2
Dissatisfied 不滿意	0.00%	0
	100.00%	67

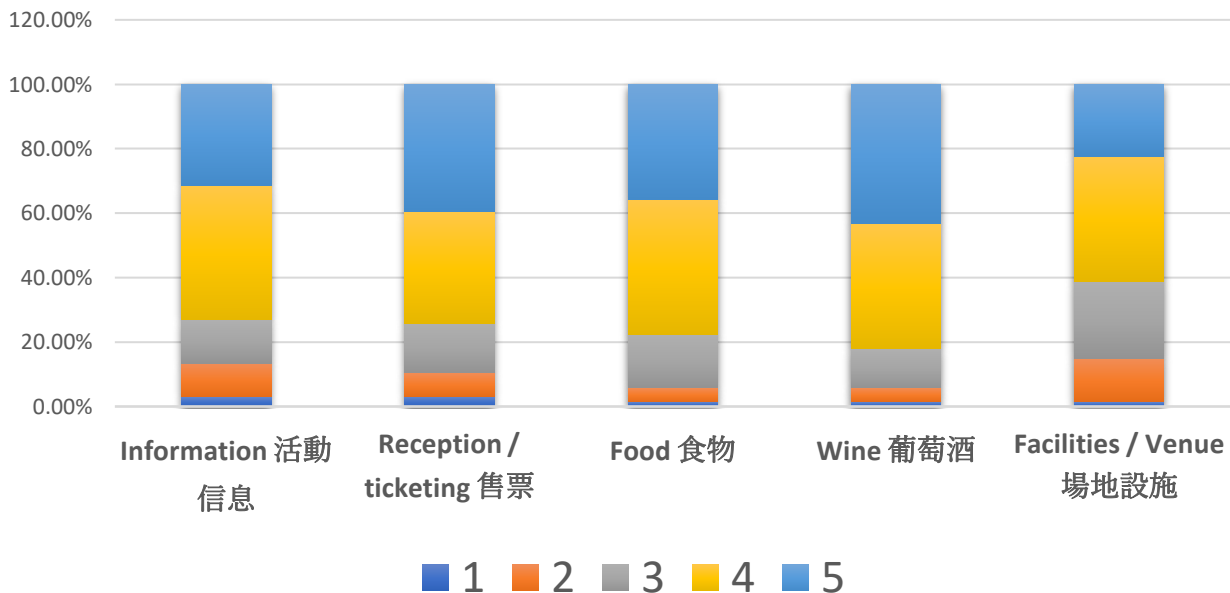
5. Rate your satisfaction level with the following aspects of the event:

對於是次活動，請就以下方面給出評價：

(Very dissatisfied) 1 -- 2 -- 3 -- 4 -- 5 (Very satisfied)

(非常不滿意) 1 – 2 – 3 – 4 – 5 (非常滿意)

	1	2	3	4	5	Avg.
Information about before the event 活動前相關信息	2.99% (2)	10.45% (7)	13.43% (9)	41.79% (28)	31.34% (21)	77.6%
Reception / ticketing	3.03% (2)	7.58% (5)	15.15% (10)	34.85% (23)	39.39% (26)	80.0%
Food 食物	1.49% (1)	4.48% (3)	16.42% (11)	41.79% (28)	35.82% (24)	81.2%
Wine 葡萄酒	1.49% (1)	4.48% (3)	11.94% (8)	38.81% (26)	43.28% (29)	83.6%
Facilities / Venue 場地設施	1.49% (1)	13.43% (9)	23.88% (16)	38.81% (26)	22.39% (15)	73.4%



6. What did you enjoy most about the event?

本次活動的哪一部分最讓你滿意呢？

Answered: 26

Ambience 氛圍

Being able to cross industries and cultures. Different event that u don't see in macau

跨越不同行業和文化，澳門別緻的活動

Can try different kinds of wine
可以嘗試不同種類的葡萄酒

Environment 環境

Food 食物

Gathering the food drinks
美食美酒完美結合

Malbec red wine -Argentina
阿根廷的馬爾貝克紅葡萄酒

The diversity and quality of the wines
高質量和高多樣性的葡萄酒

The wine variety. 葡萄酒種類繁多

Wine and food 葡萄酒和美食

With oyster 生蠔

紅酒，食物及酒類產品仔細，環境氣氛
很好

Great wine, food and wine offerings,
great atmosphere

酒 Wines

The detailed presentation of each wine and its food paired, alongside each food stand.

每個取餐點都有與之搭配的每款酒及其詳細介紹

All wines 所有的葡萄酒

Chile wine and American burger|來自智利的葡萄酒和美式漢堡

Different event that u don't see in Macau

澳門少見的活動

Food 食物

Friendship sharing 友聚

Hamburger 漢堡

Meeting my Dutch community
和荷蘭人社群相聚

The wine match with food, the environment is very nice and people here are very friendly.
葡萄酒及食物的搭配，環境很好，這裡的人也很友好

Wine 葡萄酒

Wine introduction course 葡萄酒入門課程

the wines 紅酒

酒選擇多 Good selection of wines

酒 Wines

7. What did you dislike about the event?

本次活動的哪些地方讓您覺得仍待改進？

Answered: 15

Bigger Place 更大的地方

Lack of space and tables

缺乏空间和桌子

Lines for the food

取餐排隊隊伍太長

More tables will be appreciated

如果能多擺幾桌就更好了

Not enough space 沒有足夠的空間

Nothing 沒有

Nothing 沒有

Room for improvement: More tables and sitting. Need expansion of the area
希望有更多桌子和座位，需要擴大面積

Small Space 場地太小

Venue too SMALL

場地太小 場地、佈置

Venue, set-up

場地太小，希望有椅子可以坐

Small, need chairs to sit on

座位不夠 Not enough seats

If have a bit more table will be nice:) 如果有更多的桌子會更好:)

Limited vegetarian options 素食选择有限

Long line and lack of dishes for the food. 排隊時長，菜品不足

No chance to get dessert

沒有機會吃甜品

Nothing 沒有

Nothing 沒有

Nothing 沒有

Should be more environmentally friendly. For sure will be here next event

應該需要更環保一點。下次還會來的。

The event could be smoother if the food and wines were all together within the same area.

如果葡萄酒和食物都在同個區域內，活動會更加順利

Wine 葡萄酒

場地可以大一點

The venue could be bigger

場地有點迫

Venue is too small