



Event Survey Results

Collected on-site on the day of the event
8% of guests (23 out of 268 guests)

調查結果

於活動當天現場採訪收集

8% 客人參與調查 (268 位客人中的 23 位)

1. How did you know about this event?

你是在哪裡知道我們這次活動的？

Friend	47.80%	11
BNU	21.70%	5
Facebook	21.70%	5
Other	2.90%	5
Instagram	4.30%	1
Wechat	4.30%	1

2. Where did you get more information about the event?

你是在哪瞭解葡萄酒美食節的詳細資訊的？

Facebook	56.5%	13
Website 官網	17.4%	4
Other 其他	0%	0
Friend	4.3%	1
Ticketing Website	0%	0
Phone 電話諮詢	0%	0
Instagram	%	2
Wechat 微信公眾號	13%	3

3. How appropriate was the pricing for the event?

您認為本次活動定價的合適程度是？

Very 非常合適	34.8%	8
Moderately 中等	43.5%	10
Extremely 極度合適	13.0%	3
Slightly 稍微合適	8.7%	2
Not at all 一點也不合適	0.00%	0

4. Overall, how satisfied are you with the event?

總體上而言，你對於這次活動有多滿意？

Satisfied 滿意	65.2%	15
Neutral 一般	8.7%	2
Very dissatisfied 非常不滿意	0.00%	0
Very satisfied 非常滿意	26.1%	6
Dissatisfied 不滿意	0.00%	0

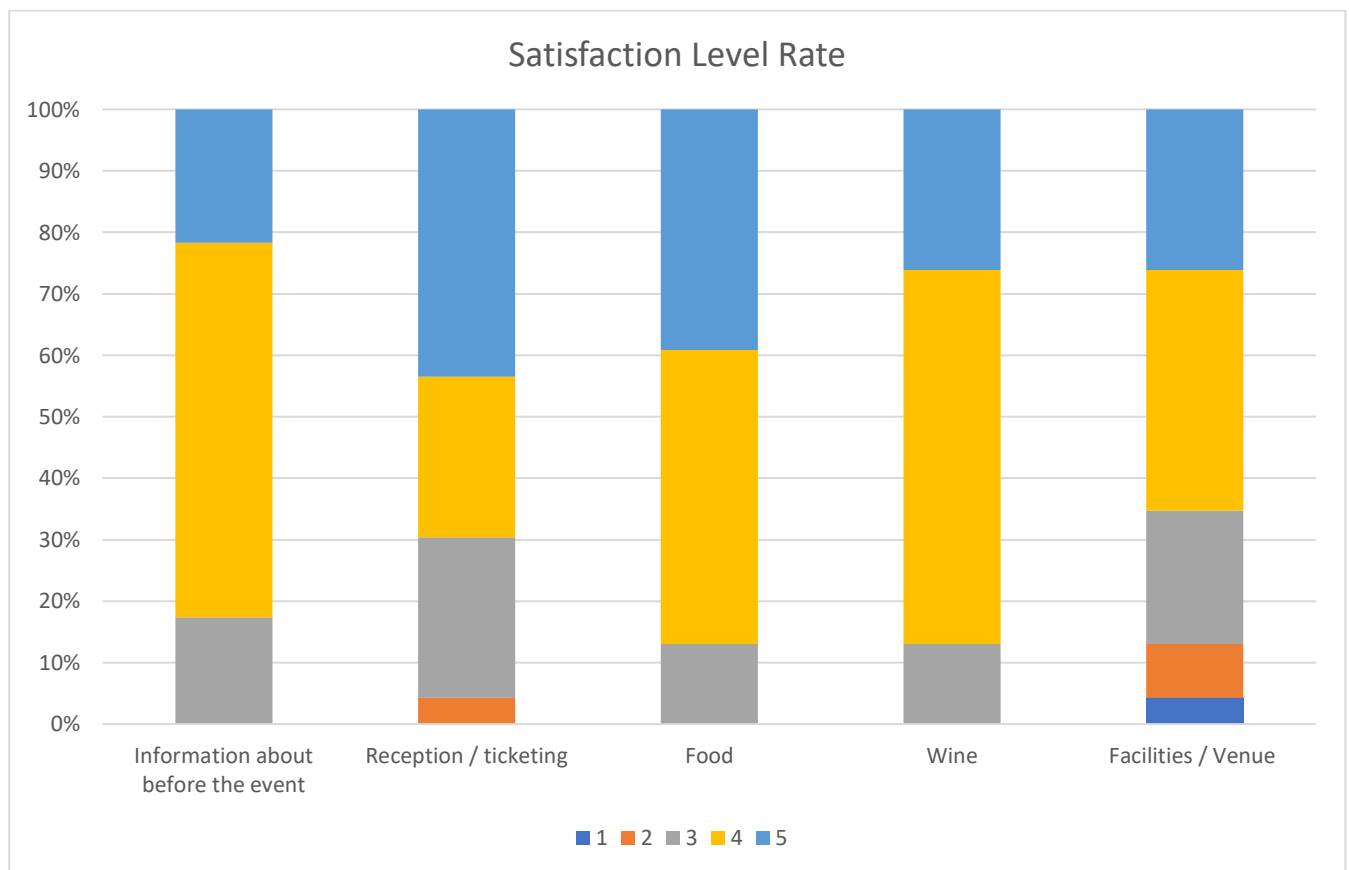
5. Rate your satisfaction level with the following aspects of the event:

對於是次活動，請就以下方面給出評價：

(Very dissatisfied) 1 - - 2 - - 3 - - 4 - - 5 (Very satisfied)

(非常不滿意) 1 - 2 - 3 - 4 - 5 (非常滿意)

Row	1	2	3	4	5	Avg.
Information about before the event 活動前相關信息發佈	0.00%	0.00%	17.40%	60.90%	21.70%	80.86%
Reception / ticketing	0.00%	4.30%	26.10%	26.10%	43.50%	81.76%
Food 食物	0.00%	0.00%	13.00%	47.80%	39.10%	85.14%
Wine 葡萄酒	0.00%	0.00%	13.00%	60.90%	26.10%	82.62%
Facilities / Venue 場地設施	4.30%	8.70%	21.70%	39.10%	26.10%	74.74%



6. What did you enjoy most about the event?

本次活動的哪一部分最讓你滿意呢？

Answered: 18

Food 食物

Good range of food and wine and well organised 食物及葡萄酒品質並搭配完好

Proper Varieties of food 美食的樣品合適

Food 食物

Overall 整體

Different wines and foods 不同酒與食物

Wines 葡萄酒

Wines 葡萄酒

Authentic Italian cuisine 正宗義大利菜

Various wines and food 食物酒的品種

Food 食物

Nice people and great atmosphere 好朋友好氛圍

The wine 葡萄酒

Been to other wine and dine events previously. This was elevated a bit
比之前的美食搭配活動更好

Food type 食物種類

Food 食物

Olmera

7. What did you dislike about the event?

本次活動的哪些地方讓您覺得仍待改進？

Answered: 17

Lack of tables 桌子少

The layout for the venue 場地桌子的佈局不太滿意比較散和少

The Venue Instruction 場地指示

NA 沒有

Some wines are too expensive 有些酒太貴了

Seat please 沒地方坐

Few wines 酒太少

Not enough tables for guests to eat 桌子少沒地方吃東西

Unsure about value of tokens before arrival 來之前不清楚代幣的價值

Nothing 沒有

NA 沒有

Signage to get to the event 地點難找指示不明顯

Food supply no seat 食物供應沒座位

Information about or photos of the actual location, indoor or outdoors, etc.

缺少關於現場內部外部的資訊照片

Music 音樂